



Four Years of Bogues Group

2018 - 2022

Bogues Group is an award-winning, Black female-owned communications and events agency based in Charlotte, N.C bringing premium customer service, experienced consulting, unique connections and creative solutions. Our mission is to provide clients with customized experiences through design, data, and detail. We are guided by results-driven strategies utilizing marketing, public relations and events to meet our clients goals. What matters to our clients, matters to us.

SERVICES



CLIENT WORK

30+ client partnerships with non-profit organizations, celebrities, and influencers

\$368,000+ in funds raised with clients

250+ media placements including ESPN, The Huffington Post, WBTV

LOCATIONS

The places we reach through clients, events and media:



THOUGHT LEADERSHIP



C-Suite Initiative
A call to action for women in business with resources like mentorship, events, and a community of like-minded women



WEBINAR SERIES
Virtual discussions with our team and industry experts on communications topics



The Complete Brand Builder Workbook
An all-encompassing guide for those in need of a marketing and public relations starter kit for their brand

ATHLETE ROSTER

Former and current athletes from the NBA and NFL available for speaking and appearances.

- Charles Oakley
- Roman Harper
- Clark Kellogg
- Kenny "The Jet" Smith
- Seth Curry
- Baron Davis
- Muggsy Bogues
- Steve Smith
- Alonzo Mourning
- Earl "The Twirl" Cureton
- and more!**

"We have never done PR outreach before, but we were happy to have BG guide us along the way. They not only met our expectations but exceeded them." – Julia Paul, Mecklenburg County ABC Board

Visit our website: boguesgroup.com



Work with us: info@boguesgroup.com